

HOW AUDIO PROMOTES LITERACY

BENEFITS OF AUDIO TO LEARNING HOW TO READ

The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children.

-Becoming a Nation of Readers: The Report of the Commission on Reading

INCREASES READING
ACCURACY BY
52%



IMPROVES
COMPREHENSION
BY **76%**

Provides context, helping children decode words and comprehend challenging text.

TEACHES



INCREASES
READING SPEED

PRUH • NUHN • SEE • YE • SHUN

EXPANDS
VOCABULARY



IMPROVES
FLUENCY

BENEFITS OF AUDIO TO OTHER TYPES OF LEARNING

Children who are better listeners are also better learners.

-North University of Texas professor emeritus Sara Lundsteen



85%

of what we learn,
we learn by listening.



TEST SCORES
INCREASED

21%

when engaged in
multi-modal learning
versus single-mode.



Combining print and audio
increases recall **40%**
over print alone.

2 GRADE
LEVELS

Students can listen and
comprehend 2 grade levels above
their reading level.

INCREASES
MOTIVATION
BY **67%**



27%

of the K-12 population
are auditory learners.

Listen. Think. Learn.

Audiobooks have come to the forefront of education, helping children of all ages learn to listen and listen to learn. This APA Literacy Toolkit provides you with the resources you need to discover the power of audiobooks and to fully integrate them into your own learning program.

Go to **soundlearningapa.org** to get started.



Sound Learning

A P A ▶ Literacy Toolkit

The Sound of Success. Find free resources to create lessons, activities, and assignments with audiobooks at **soundlearningapa.org**



Follow us on Twitter
[@SoundLearningAP](https://twitter.com/SoundLearningAP)



Follow us on Facebook
[@ Sound Learning](https://www.facebook.com/SoundLearning)