

# HOW AUDIO PROMOTES LITERACY

## BENEFITS OF AUDIO TO LEARNING HOW TO READ

“The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children.”

-Becoming a Nation of Readers: The Report of the Commission on Reading

INCREASES READING ACCURACY BY **52%**



IMPROVES COMPREHENSION BY **76%**

Provides context, helping children decode words and comprehend challenging text.

TEACHES



INCREASES READING SPEED

PRUH • NUHN • SEE • YE • SHUN

EXPANDS VOCABULARY



IMPROVES FLUENCY

## BENEFITS OF AUDIO TO OTHER TYPES OF LEARNING

“Children who are better listeners are also better learners.”

-North University of Texas professor emeritus Sara Lundsteen



**85%**

of what we learn, we learn by listening.



TEST SCORES INCREASED

**21%**

when engaged in multi-modal learning versus single-mode.



Combining print and audio increases recall **40%** over print alone.



**2** GRADE LEVELS

Students can listen and comprehend 2 grade levels above their reading level.

INCREASES MOTIVATION BY **67%**



**27%**

of the K-12 population are auditory learners.