

HOW AUDIO PROMOTES LITERACY

BENEFITS OF AUDIO TO LEARNING HOW TO READ

“The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children.”

-Becoming a Nation of Readers: The Report of the Commission on Reading

INCREASES READING ACCURACY BY **52%**



IMPROVES COMPREHENSION BY **76%**

Provides context, helping children decode words and comprehend challenging text.

TEACHES



INCREASES READING SPEED

PRUH • NUHN • SEE • YE • SHUN

EXPANDS VOCABULARY



IMPROVES FLUENCY

BENEFITS OF AUDIO TO OTHER TYPES OF LEARNING

“Children who are better listeners are also better learners.”

-North University of Texas professor emeritus Sara Lundsteen



85%

of what we learn, we learn by listening.



TEST SCORES INCREASED

21%

when engaged in multi-modal learning versus single-mode.



Combining print and audio increases recall **40%** over print alone.



2 GRADE LEVELS

Students can listen and comprehend 2 grade levels above their reading level.

INCREASES MOTIVATION BY

67%



27%

of the K-12 population are auditory learners.