Be part of the audio publishing industry’s premier events. APA Sponsorship opportunities encompass year-long visibility and exposure to industry members during educational, informational, and celebration events, including the Audie Awards® Gala (March 2, 2020), and the Audio Publishers Association Conference – APAC (May 27, 2020).

**Annual Sponsorship Packages**

*Effective Jan. 1 – Dec. 31, 2020*

<table>
<thead>
<tr>
<th><strong>Platinum:</strong> $10,000 (non-member $12,500)</th>
<th><strong>Silver:</strong> $3,000 (non-member $3,750)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• APAC Networking Luncheon OR Reception sponsorship</td>
<td>• Speaking opportunity in member webinar</td>
</tr>
<tr>
<td>• 1-minute Sponsor Video supplied by Sponsor to play at the APAC Membership Meeting (pre-approved by APA board)</td>
<td>• ½-page ad in the Audie Awards® OR APAC Program</td>
</tr>
<tr>
<td>• Creation of custom member contact list for sponsor</td>
<td>• Sponsored article in APA Industry News area</td>
</tr>
<tr>
<td>• Full-page ad in the Audie Awards® program</td>
<td>• APAC Welcome Packet insert OR APAC display</td>
</tr>
<tr>
<td>• Full-page ad in the APAC program</td>
<td>• 1 ticket to each of the following industry events: APAC, Member Networking Social</td>
</tr>
<tr>
<td>• 2 tickets to each of the following industry events: the Audie Awards®, APAC, Member Networking Social</td>
<td>• Year-long Sponsor Recognition on website and in emails</td>
</tr>
<tr>
<td>• APAC Welcome Packet insert OR APAC display</td>
<td><strong>Gold:</strong> $5,000 (non-member $6,250)</td>
</tr>
<tr>
<td>• Year-long sponsor recognition on website and in emails</td>
<td>• Networking Social sponsorship</td>
</tr>
</tbody>
</table>

**Gold:** $5,000 (non-member $6,250)

- Networking Social sponsorship
- ½-page ad in the Audie Awards® program
- ½-page ad in the APAC program
- Speaking opportunity in member webinar
- Dedicated marketing email to APA membership list
- 1 ticket to each of the following events: the Audie Awards®, APAC, Member Networking Social
- APAC Welcome Packet insert OR APAC display
- Year-long sponsor recognition on website and in emails

**Silver:** $3,000 (non-member $3,750) Choose One Package

**Audie Awards Package**

- ½-page ad in the Audie Awards® program
- Sponsored article in the APA Industry News blog
- Year-long Sponsor Recognition on website and in emails
- 1 ticket to the Audie Awards®

**OR**

**APAC Package**

- ½-page APAC program ad
- APAC Welcome Packet insert OR APAC display
- 1 ticket to APAC
- Year-long Sponsor Recognition on website and in emails

**Bronze:** $1,500 (non-member $1,875)

Choose One Package

**Audie Awards Package**

- ½-page ad in the Audie Awards® program
- Sponsored article in the APA Industry News blog
- Year-long Sponsor Recognition on website and in emails
- 1 ticket to the Audie Awards®

**OR**

**APAC Package**

- ½-page APAC program ad
- APAC Welcome Packet insert OR APAC display
- 1 ticket to APAC
- Year-long Sponsor Recognition on website and in emails

**Custom Packages Available**

Contact Executive Director Michele Cobb (mcobb@audiopub.org) to create the sponsorship package that’s right for you!
Gain visibility and network with professionals from this growing industry by sponsoring or exhibiting at APA events.

<table>
<thead>
<tr>
<th>Company Name:</th>
<th>Contact Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Email Address:</td>
<td>Contact Phone Number:</td>
</tr>
<tr>
<td>Sponsorship Selection:</td>
<td>Payment Type:</td>
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<td>☑ MasterCard</td>
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<td>Exp. Date:</td>
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<tr>
<td>Cardholder Name:</td>
<td>Signature:</td>
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</tbody>
</table>

This document serves as a contract. All sponsorship requests are final.

*Ad Specs:

**Audie Awards® Gala Program**
- Full-page 4-color Ad: Trim 6”W x 9”H, bleed .25” all around (5.5” x 8.5” live)  • ½-page 4-color Ad: Trim 5.5”W x 3.75”H, no bleed.

**APAC Program**
- Full-page 4-color Ad: Trim 6”W x 9”H, bleed .25” all around (5.5” x 8.5” live)  • ½-page 4-color Ad: Trim 5.5”W x 3.75”H, no bleed.

**Accepted file formats:** Press-optimized PDF, tiff, or jpg. Please make sure fonts and images are embedded in your PDF. All art must be high resolution (300 dpi).

**Files can be emailed to:** info@audiopub.org

**Audie Awards® Ad Reservations Due:** January 24, 2020, **Artwork Due:** January 27, 2020

**APAC Ad Reservations Due:** April 24, 2020, **Artwork Due:** April 28, 2020

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**APAC à la carte Sponsorship options** *(non-member +25%)*
- APAC Program Ad* full-page $900;  • ½-page $550
- Product/Services Display at APAC $650
- APAC Welcome Packet Insert $500
- Sponsor Branded APAC item $1000 *(Choose 1) – Lanyards, Folder, Pens, Pads of Paper*

**Audie Awards® Program Ads®** *(non-member +25%)*
- Outside back cover $1,500
- Inside front or back cover $1,000
- Full-page $900;  • ½-page $550

**Other Sponsorship Opportunities** *(non-member +25%)*
- APA Webinar Sponsorship $1,500
- APA Networking Social sponsorships $1,000