



Be part of the audio publishing industry's premier events. APA Sponsorship opportunities encompass year-long visibility and exposure to industry members during educational, informational, and celebration events, including the Audie Awards® Gala (March 4, 2019), and the Audio Publishers Association Conference – APAC (May 29, 2019).

Annual Sponsorship Packages

Effective Jan. 1 – Dec. 31, 2019

Platinum: \$10,000 (non-member \$12,500)

- APAC Networking Luncheon OR Cocktail Reception sponsorship
- 1-minute Sponsor Video supplied by Sponsor to play at the APAC Membership Meeting (pre-approved by APA board)
- Dedicated marketing email to APA membership list OR dedicated webinar
- Creation of custom member contact list for sponsor
- Full-page ad in the Audie Awards® program OR APAC program
- 2 tickets to each of the following industry events: the Audies®, APAC, Member Networking Social
- APAC Welcome Packet insert OR APAC display
- Year-long sponsor recognition on website and in emails

Gold: \$5,000 (non-member \$6,250)

- Networking Social sponsorship
- ½ page ad in the Audie Awards® OR APAC program
- Speaking opportunity in member webinar
- Dedicated marketing email to APA membership list
- 1 ticket to each of the following events: the Audie Awards®, APAC, Member Networking Social
- APAC Welcome Packet insert OR APAC display
- Year-long sponsor recognition on website and in emails

Silver: \$3,000 (non-member \$3,750)

- Speaking opportunity in member webinar
- ½ page ad in the Audie Awards® OR APAC Program
- Sponsored article in APA Industry News area
- APAC Welcome Packet insert OR APAC display
- 1 ticket to each of the following industry events: APAC, Member Networking Social
- Year-long Sponsor Recognition on website and in emails

Bronze: \$1,500 (non-member \$1,875)

Audies Package

- ½ page ad in the Audie Awards® program
- Sponsored article in the APA Industry News blog
- Year-long Sponsor Recognition on website and in emails
- 1 ticket to the Audie Awards®

APAC Package

- ½ page APAC program ad
- APAC Welcome Packet insert OR APAC display
- 1 ticket to APAC
- Year-long Sponsor Recognition on website and in emails

Custom Packages available

Contact Executive Director Michele Cobb (mcobb@audiopub.org) to create the sponsorship package that's right for you!



Audio Publishers Association
www.audiopub.org

Contact APA Executive Director Michele Cobb at 401-354-9100 or mcobb@audiopub.org



**Gain visibility and network with professionals from this growing industry
by sponsoring or exhibiting at APA events.**

APAC à la carte Sponsorship options (non-member +25%)

- APAC Program Ad* full page **\$900**
- APAC Program Ad* ½ page **\$550**
- Product/Services Display at APAC **\$650**
- APAC Welcome Packet Insert **\$500**
- APA Branded APAC item **\$500**
(Choose 1) – Lanyards, Folder, Pens, Pads of Paper
- Sponsor Branded APAC item **\$500** plus provides item
(Choose 1) – Lanyards, Folder, Pens, Pads of Paper

**Audie Awards® Program Sponsorship Ads*
(non-member +25%)**

- Outside back cover **\$1,500**
- Inside front or back cover **\$1,000**
- Full page **\$900**
- ½ page **\$550**

Other Sponsorship Opportunities (non-member +25%)

- APA Webinar Sponsorship **\$1,500**
- APA Networking Social sponsorships **\$1,000**

| | |
|------------------------|--|
| Company Name: | Contact Name: |
| Contact Email Address: | Contact Phone Number: |
| Sponsorship Selection: | Payment Type: |
| Total Amount: \$ | <input type="radio"/> Check #: _____ <input type="radio"/> Visa <input type="radio"/> MasterCard <input type="radio"/> American Express |
| Credit Card #: | Exp. Date: CVV #: |
| Cardholder Name: | Signature: |

This document serves as a contract. All sponsorship requests are final.

***Ad Specs:**

Audie Awards® Gala Program

- Full-page 4-color Ad: Trim 6 3/4"W x 9 3/4"H, bleed .125" all around • ½-page 4-color Ad: Trim 6.25"W x 4.5"H, no bleed.

APAC Program

- Full-page 4-color Ad: Trim 8.5"W x 11"H trim, bleed .25" all around (8" x 10.5" live) • ½-page 4-color Ad: Trim 8"W x 5.125"H, no bleed.

Accepted file formats: Press-optimized PDF, tiff, or jpg. Please make sure fonts and images are embedded in your PDF. All art must be high resolution (300 dpi).

Files can be emailed to: info@audiopub.org

Audies® Ad Reservations Due: January 15, 2019, **Artwork Due:** January 30, 2019

APAC Ad Reservations Due: April 11, 2019, **Artwork Due:** April 26, 2019



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