



**FOR IMMEDIATE RELEASE**

February 26, 2015

## **Michele Cobb appointed Executive Director of the Audio Publishers Association**

Philadelphia, PA—The Audio Publishers Association has hired Michele Cobb to fill the newly created position of Executive Director. A longtime audiobook advocate, Cobb began her audiobook career as Assistant Managing Director for L.A. Theatre Works before going on to become Vice President of Sales & Marketing for AudioGO. Now an independent industry consultant, she is a frequent speaker at audiobook workshops, events and panels.

Linda Lee, APA Vice President and Chair of the Search Committee says, “We are thrilled to announce the selection of Michele Cobb to fill the Executive Director position for the Audio Publishers Association. Michele’s breadth of experience and commitment to our industry are unparalleled and as a board we have the confidence she will help us take the organization to the next level. We look forward to working with her in this new capacity.”

Of her new position, Michele Cobb says, “I’m pleased to be taking on this new role with the APA and look forward to helping the organization reach its goals in this time of industry growth.”

The hiring of Cobb represents a new structure for the APA. In the past, the executive director of the APA worked for an outside management company. Now, the APA retains a management company to handle administrative tasks and, with Cobb, has a separate Executive Director to aid the Board in developing strategy, and oversee the implementation of APA goals.

\* \* \*

For further information contact Gretchen Koss, Tandem Literary, 212-629-1990 ext.1 or [gretchenkoss@tandemliterary.com](mailto:gretchenkoss@tandemliterary.com).