Promoting greater awareness for the audiobook industry

The Audio Publishers Association (APA) is a not-for-profit trade association that promotes the common business interests of audio publishers and other industry professionals including producers, distributors, narrators and retailers. It also serves as an essential networking, educational, and informational forum for its more than 800 members and as a resource of news and information about audiobooks for consumers, librarians, and educators.

Since 1986, the APA has worked to increase public awareness for audiobooks and help the industry grow through consumer surveys, trade show exhibits, an association newsletter and many successful programs and initiatives, including:

- The Audies® – the premier awards program in the United States recognizing distinction in audiobooks and spoken-word entertainment.

- APAC – held in May to tie in with BookExpo America, this convention is the leading event in the audiobook industry designed to address industry trends, share ideas, and provide networking opportunities for industry leaders.

- June Is Audiobook Month – a month-long promotion to increase awareness of audiobooks with booklovers.

- Sound Learning – a literacy toolkit that provides educators and librarians with resources to fully integrate audiobooks into their curriculum.

Nearly half of the U.S. population aged 18 or older has listened to at least one audiobook. With over 60,000 audiobooks published each year, listeners will find a vast selection available, and they are easy to get as traditional CDs or as digital downloads. Read by polished actors, passionate authors, or even celebrities, audiobooks are the perfect way to sit back, relax, and enjoy a good book.

For media inquiries and questions about the industry please contact APA Headquarters at press@audiopub.org