



## Audio Publishers Association

**Promoting greater awareness for the audiobook industry**

The Audio Publishers Association (APA) is a not-for-profit trade association that promotes the common business interests of audio publishers and other industry professionals including producers, distributors, narrators and retailers. It also serves as an essential networking, educational, and informational forum for its more than 500 members and as a resource of news and information about audiobooks for consumers, librarians and educators.

Since 1987, the APA has worked to increase public awareness for audiobooks and help the industry grow through consumer surveys, trade show exhibits, an association newsletter and many successful programs and initiatives, including:

- The Audies® – the premier awards program in the United States recognizing distinction in audiobooks and spoken-word entertainment.
- APAC – held in May to tie in with Book Expo America, this convention is the leading event in the audiobook industry designed to address industry trends, share ideas, and provide networking opportunities for industry leaders.
- June is Audiobook Month – a month-long promotion to increase awareness of audiobooks with booklovers.
- Sound Learning – a literacy toolkit that provides educators and librarians with resources to fully integrate audiobooks into their curriculum.

Every year, nearly 55 million people listen to an audiobook. With over 35,000 audiobooks published each year, listeners will find a vast selection of books available in audio, and they are easy to get as traditional CDs or as digital downloads. Read by polished actors, passionate authors, and even celebrities, audiobooks are the perfect way to sit back, relax, and enjoy a good book.

### **General Inquiries**

For questions about the industry please contact APA Headquarters, [info@audiopub.org](mailto:info@audiopub.org) or 646-688-3044

### **Press Inquiries**

Media inquiries, please contact [press@audiopub.org](mailto:press@audiopub.org).