



Be part of the audio publishing industry's premier events. APA Sponsorship opportunities encompass year-long visibility and exposure to industry members during educational, informational, and celebration events.

Annual Sponsorship Packages

Effective Jan. 1 - Dec. 31, 2018

Platinum - \$10,000 (non-member \$12,500)

- APAC Networking Luncheon OR Cocktail Reception sponsorship
- 1 minute Sponsor Video supplied by Sponsor to play at the APAC Membership Meeting (pre-approved by APA board)
- 2 dedicated marketing emails to APA membership list or dedicated webinar
- Creation of custom member contact list for sponsor
- Full-page ad in Audie Awards program or APAC program
- Sponsored article series in APA Industry News blog
- 2 tickets to each of the following industry events: Audies, APAC, Member Networking Social
- Year-long sponsor recognition on website and in emails

Gold - \$5,000 (non-member \$6,250)

- Networking Social sponsorship
- ½ page ad in Audie Award OR APAC program
- Speaking opportunity in member webinar
- One sponsored member email
- Sponsored article series in APA Industry News area
- 1 ticket to each of the following industry events: Audies, APAC, Member Networking Social
- Year-long sponsor recognition on website and in emails

Silver - \$3,000 (non-member \$3,750)

- Speaking opportunity in member webinar
- ½ page ad in Audie Award or APAC Program OR Sponsored article in APA Industry News area
- 1 ticket to each of the following industry events: APAC, Member Networking Social
- Year-long Sponsor Recognition on website and in emails

Bronze - \$1,500 (non-member \$1,875)

- ½ page ad in Audie Awards program OR APAC program
- APAC Welcome Packet insert or APAC display or sponsored article in the APA Industry News blog
- 1 ticket to APAC
- Year-long Sponsor Recognition on website and in emails

Interested in a custom package?

Contact APA Executive Director
Michele Cobb at 401-354-9100 or mcobb@audiopub.org



Audio Publishers Association
www.audiopub.org

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**Gain visibility and network with professionals from this growing industry
by sponsoring or exhibiting at APA events.**

ALA Carte Sponsorship options (non-member +25%)

- APA Networking Social Sponsorship **\$2,000**
- APA Webinar Sponsorship **\$1,500**
- Product/Services Display at APAC **\$650**
- APAC Welcome Packet Insert **\$500**
- APA Branded APAC item **\$500**
(Choose 1) – Lanyards, Folder, Pens, Pads of Paper
- Sponsor Branded APAC item **\$500** plus provides item
(Choose 1) – Lanyards, Folder, Pens, Pads of Paper

Audies Program Sponsorship Ads* (non-member +25%)

- Outside back cover **\$1,500**
- Inside front or back cover **\$1,000**
- Full page **\$900**
- ½ page **\$550**

Company Name:	Contact Name:
Contact Email Address:	Contact Phone Number:
Sponsorship Selection:	Payment Type
Total Amount: \$	<input type="radio"/> Check #: _____ <input type="radio"/> Visa
Credit Card #:	<input type="radio"/> MasterCard <input type="radio"/> American Express
Cardholder Name:	Exp. Date: _____ CVV #: _____
	Signature: _____

PAYMENT INFORMATION: Sponsorship requests must be received by **April 27, 2018** to ensure recognition in the on-site conference program. This document serves as a contract. All sponsorship requests are final.

***Ad Specs:**

Audies Gala Program

- **Full Page 4-color Ad:** Trim: 6 3/4" w x 9 3/4" h Bleed: standard .125" all around
- **Half Page 4-color Ad:** Trim: 6.25" w x 4.5" h, No-bleed

APAC Program

- **Full Page 4-color Ad:** Trim: 8.5" w x 11" h trim Bleed: .25" all around (8" x 10.5" live)
- **Half Page 4-color Ad:** Trim: 8" w x 5.125" h, No-bleed

Accepted file formats: Press Optimized PDF, tiff, or jpg. Please make sure fonts and images are embedded in your PDF. All art must be high resolution (300 dpi).

Files can be emailed to: info@audiopub.org

Ad Reservations Due: March 23, 2018

Artwork Due: April 20, 2018



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www.audiopub.org

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