



Sound Learning & Diversity

Audiobooks As Advocates
for Cultural Authenticity

ALA Annual Conference, June 24, 2017



Presenters



Thom Barthelmess



Dion Graham



Sharon Grover

HOW AUDIO PROMOTES LITERACY

BENEFITS OF AUDIO TO LEARNING HOW TO READ

The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children.

INCREASES READING
ACCURACY BY
52%



IMPROVES
COMPREHENSION
BY **76%**

Provides context, helping children focus on words and comprehend what they are reading.

TEACHES

INCREASES
READING SPEED

EXPANDS
VOCABULARY

IMPROVES
FLUENCY

PRUH • NUHN • SEE • YE • SHUN

BENEFITS OF AUDIO TO OTHER TYPES OF LEARNING

Children who are better listeners are also better learners.

85%
of what we learn,
we learn by listening.

TEST SCORES
INCREASED
21%
when engaged in
multi-modal learning
versus single mode.



Combining print and audio
increases recall **40%**
over print alone.

2 GRADE
LEVELS
Students can listen and
comprehend 2 grade levels
above their reading level.

INCREASES
MOTIVATION
BY **67%**



27%
of the K-12 population
are auditory learners.



Audio Publishers Association

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Save



Sound Learning

LISTEN. THINK. LEARN.

<https://www.audiopub.org/education/sound-learning>

Cultural Authenticity



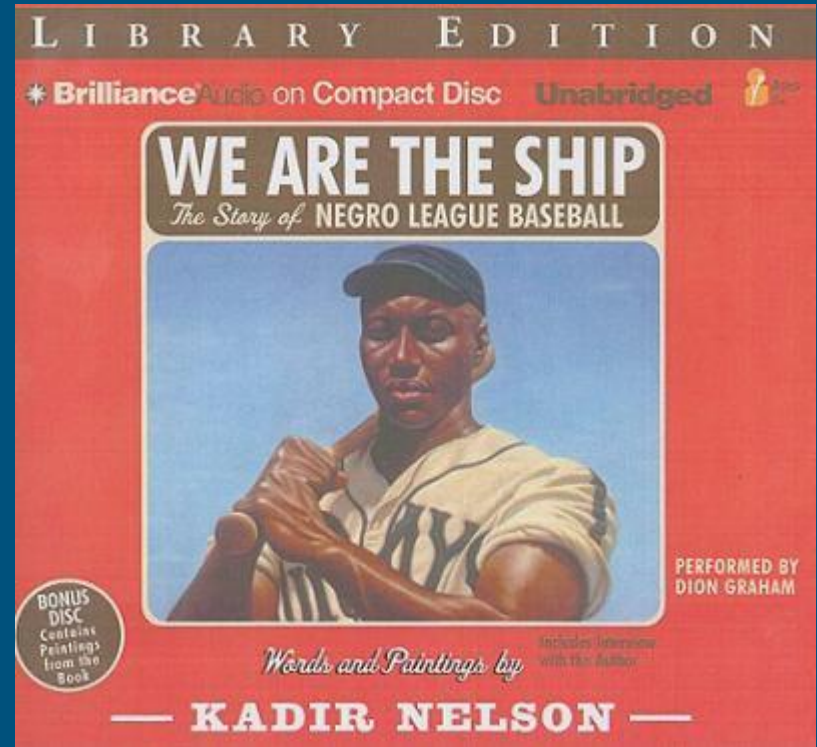
WE ARE THE SHIP

THE STORY OF NEGRO LEAGUE BASEBALL

Written & illustrated by Kadir Nelson

Narrated by Dion Graham

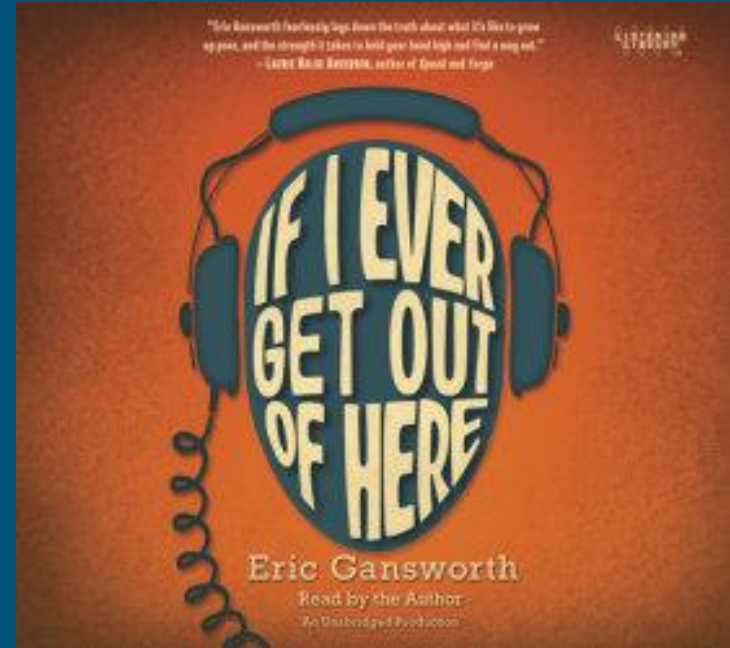
Brilliance Audio, 2009



Cultural Authenticity

IF I EVER GET OUT OF HERE

Written & narrated by Eric Gansworth
Listening Library, 2014



Cultural Authenticity

IF YOU COULD BE MINE

Written by Sara Farizan
Narrated by Negin Farsad
HighBridge Audio, 2013

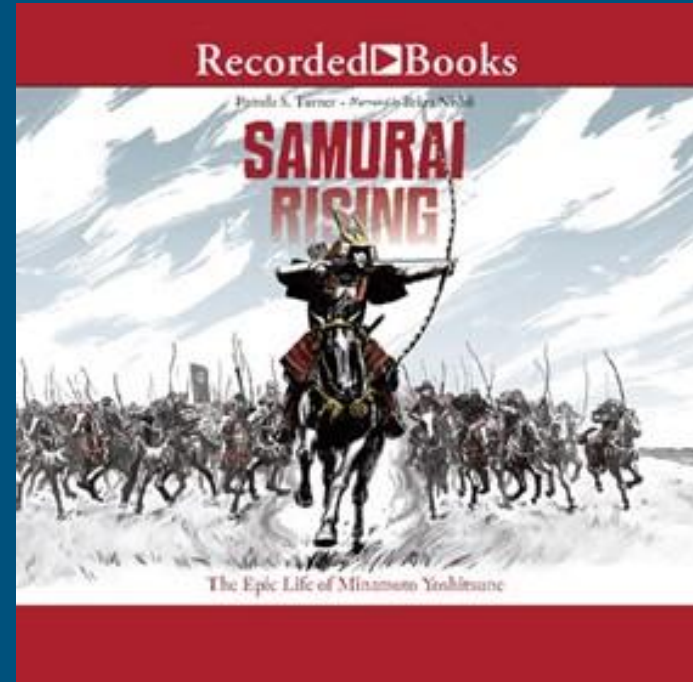


Cultural Authenticity

SAMURAI RISING

THE EPIC LIFE OF MINAMOTO YOSHITSUNE

Written by Pamela S. Turner
Narrated by Brian Nishii
Recorded Books, 2016



Cultural Authenticity

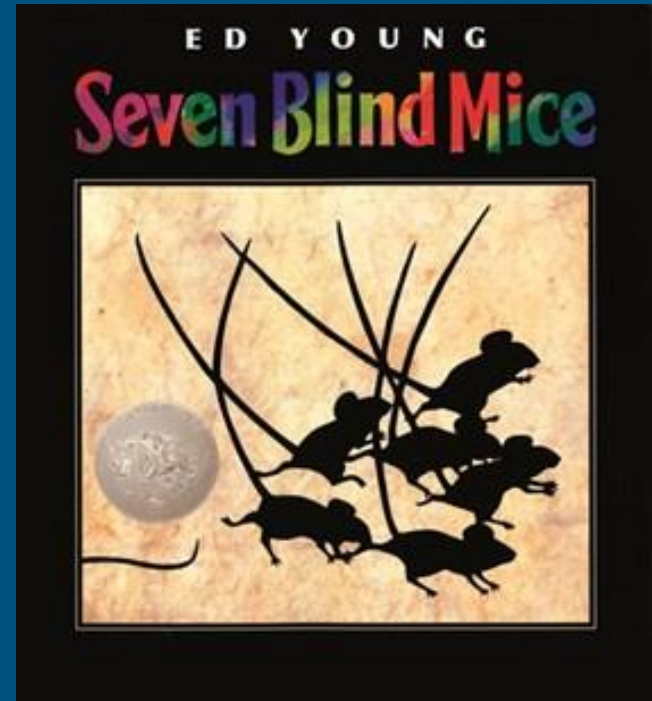
Relationship Between Author/Narrator/Protagonist

SEVEN BLIND MICE

Written & illustrated by Ed Young

Narrated by B.D. Wong

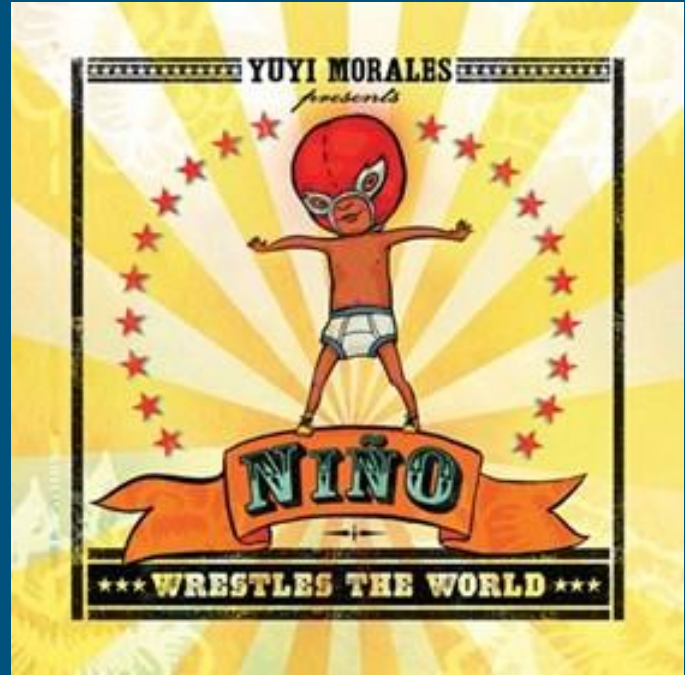
Weston Woods, 2007



Relationship Between Author/Narrator/Protagonist

NIÑO WRESTLES THE WORLD

Written & illustrated by Yuyi Morales
Narrated by Adriana Sananes
Dreamscape, 2015



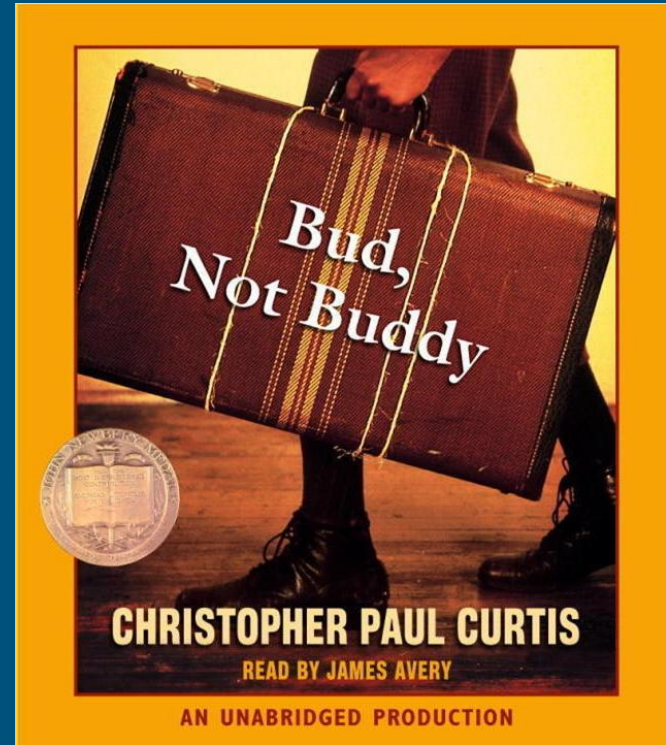
Relationship Between Author/Narrator/Protagonist

BUD, NOT BUDDY

Written by Christopher Paul Curtis

Narrated by James Avery

Listening Library, 2002



Relationship Between Author/Narrator/Protagonist

IF I WAS YOUR GIRL

Written by Meredith Russo

Narrated by Samia Mounts

Macmillan Audio, 2016



Relationship Between Author/Narrator/Protagonist

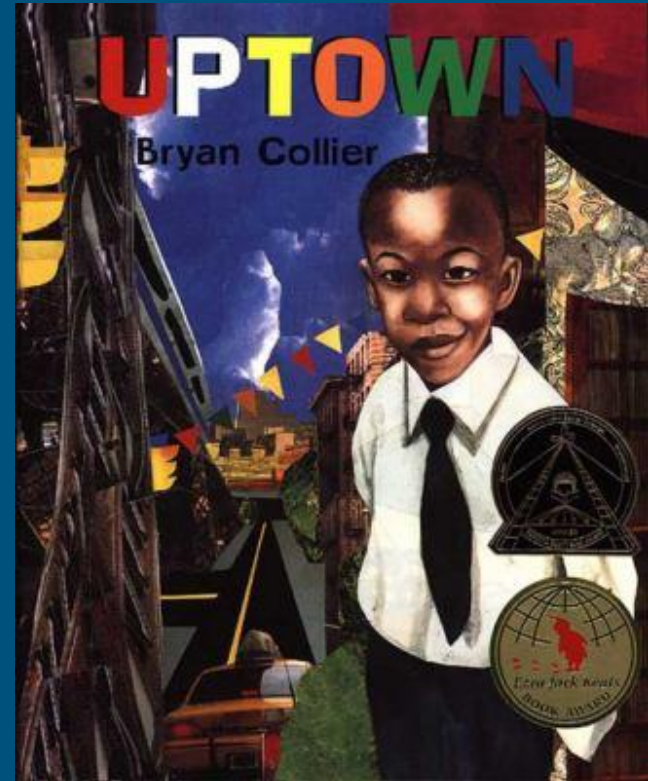
Diversity Through Production

UPTOWN

Written & illustrated by Bryan Collier

Narrated by Ricky Smith

Live Oak Media, 2007



Diversity Through Production

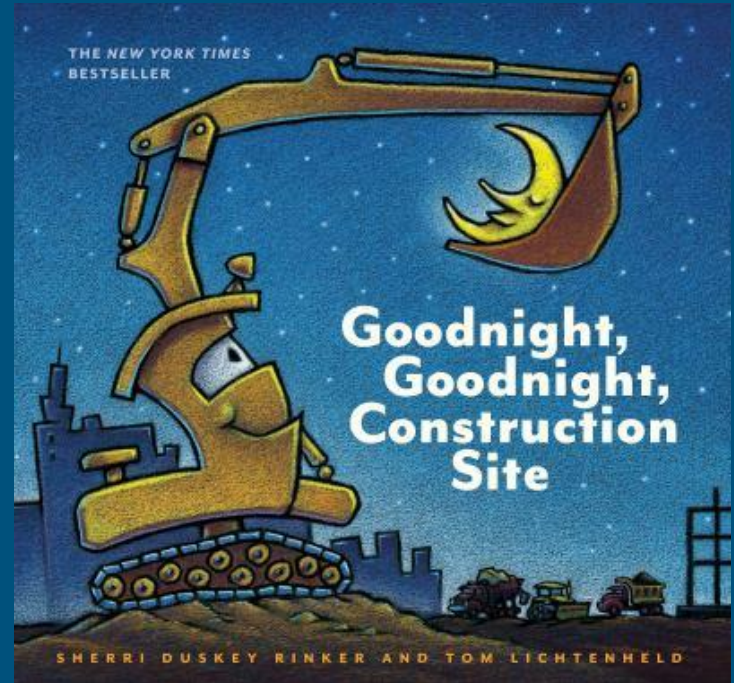
GOODNIGHT, GOODNIGHT, CONSTRUCTION SITE

Written by Sherri Duskey Rinker

Illustrated by Tom Lichtenheld

Narrated by Dion Graham

Weston Woods, 2012



Diversity Through Production

NIMONA

Written by Noelle Stevenson

Narrated by Rebecca Soler, Jonathan Davis, Marc Thompson, January LaVoy, Natalie Gold, Peter Bradbury, & David Pittu

Harper Audio, 2016



Diversity Through Production

RAIN REIGN

Written by Ann M. Martin

Narrated by Laura Hamilton

Brilliance Audio, 2014

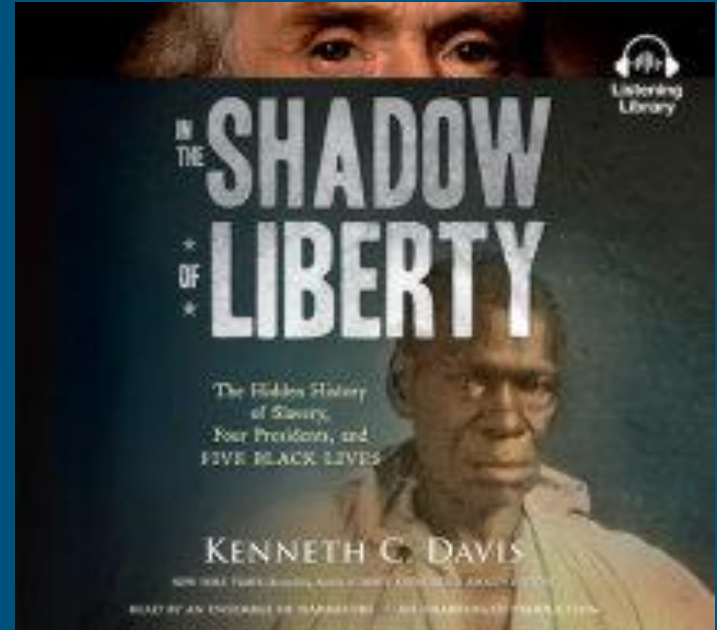


Diversity Through Production

A Special Gift from Listening Library

IN THE SHADOW OF LIBERTY

Written & narrated by Kenneth C. Davis, with
Frankie Faison, Keith David, JD Jackson,
Adenrele Ojo, Adam Lazarre-White, Mark
Bramhall, & Dion Graham
Listening Library, 2016



Resources to help build diverse audio collections



<http://www.booksontape.com/hear-diversity/>



<http://www.readproudlistenproud.com/>



<http://www.liveoakmedia.com/assets/clientpages/hear-diversity-here.aspx>

You can find today's presenter's at:

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Session slides are available on Sound Learning



Sound Learning

<https://www.audiopub.org/education/sound-learning>