

The Audies®

AUDIOBOOK OF THE YEAR Shortlist Information Request Form 2016

This page is not to be submitted at time of entry for Audiobook of the Year.

The Audiobook of the Year jury will select (from titles submitted) a shortlist of titles, and will then request that those publishers submit the following information.

This is provided solely to demonstrate what will be considered by the judges.

Contact Information

Contact Person: _____

Company: _____

Phone: _____ E-mail: _____

Entry Information

Title: _____

Release Date: _____ Author: _____

Marketing and Publicity: how were listeners reached? (web and store events, ads, sales promotions, TV, radio, etc.)

Results of Marketing and Publicity: What response did you see? (reviews, blogs, web promos, etc.)

Sales: Please provide first print run and net sales units and dollars to date; include date of release.

Anything unique about the packaging and/or recording?

Any unique challenges of this editing/recording/producing process?

Any additional sales and marketing information you deem relevant?

Why should this title be considered the Audiobook of the Year, and what impact has it had on the audio publishing industry?