

APA Audiobook Viral Video Contest

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Written by Lin Parkin



Audiobook Publishers Association (APA) is kicking off its annual June Audiobook Month with a “Get Caught Listening” viral video contest. The contest encourages audiobook fans to get creative with their love for audiobooks in a fun, engaging video of three minutes or less using the “Get Caught Listening theme.” The APA will release the winning video to the web with the hope that it will go viral and generate awareness about audiobooks.

Entries must be submitted by May 15th. Judges will narrow it down to ten finalists. Each of the 10 Finalists will receive a complimentary 1-year subscription to Audible.com, courtesy of Audible.com.

Fan Favorite voting will begin June 1st. Winners will be announced on June 27th. There are three cash prizes to be won:

- \$5,000 cash prize
- \$2,500 cash prize
- \$1,000 cash prize

For official rules and entry forms, [click here](#).

About APA

The Audio Publishers Association (APA) is a not-for-profit trade association that advocates the common, collective business interests of audio publishers. The APA consists of audio publishing companies and allied suppliers, distributors, and retailers of spoken word products and allied fields related to the production, distribution, and sale of audiobooks.

Formed in 1987 the APA was created to:

- Advocate high production value and advise on industry-specific technical standards;
- Serve as a networking, educational, and information forum for its members;
- Deliver programs and services that serve the common business interests for its members; and
- Promote policies and activities that accelerate audiobook industry growth.

APA sponsors [The Audies](#)® an annual Awards Gala for audiobook excellence and [APAC](#), the annual audiobook industry conference.

Source: [Audiobook Publishers Association](#)

<http://www.voiceovertimes.com/2011/05/13/get-caught-listening-audiobook-video-contest/>