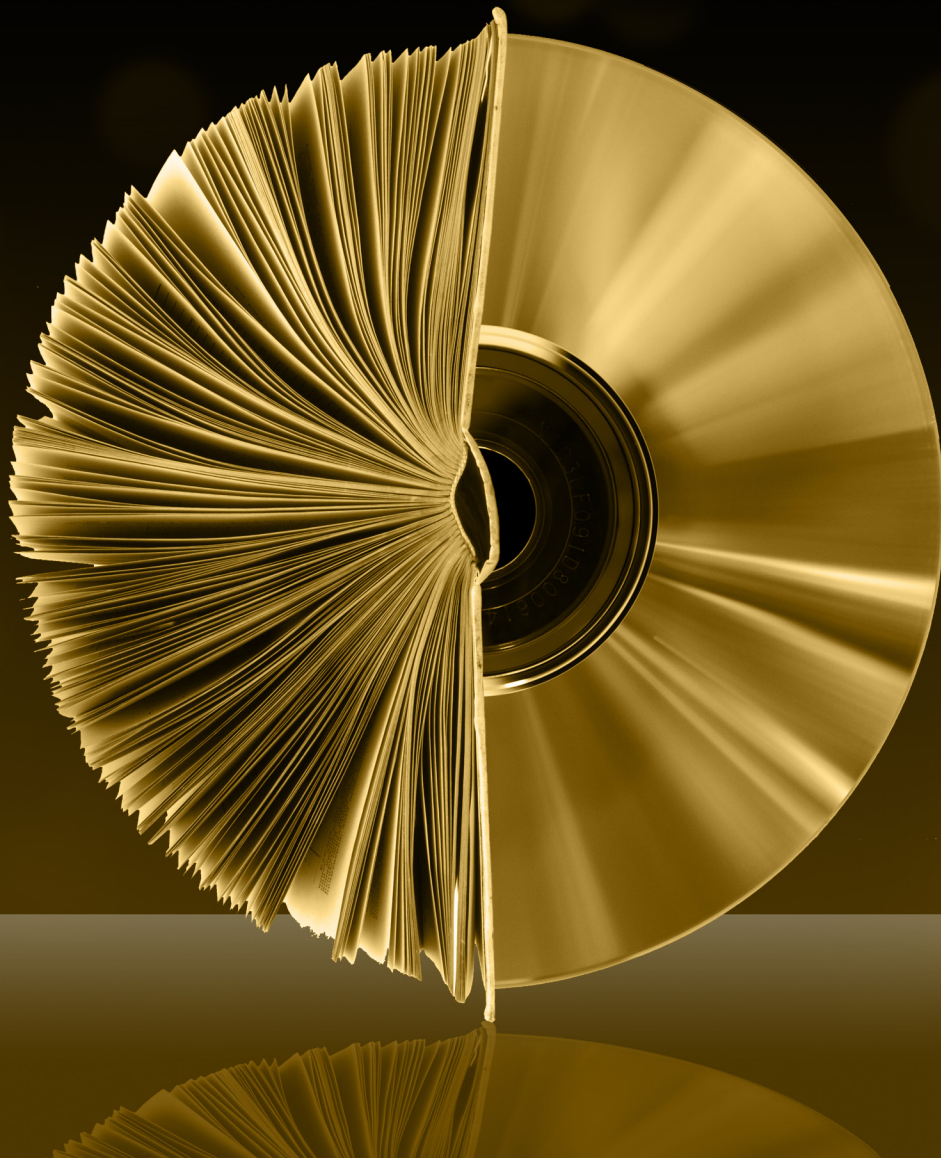


# *The 2012* *Audies*<sup>®</sup> CALL FOR ENTRIES

The annual awards competition recognizing excellence in audio publishing



## **ENTRY DEADLINES**

August 31, 2011 — includes all titles issued from November 1, 2010 through July 31, 2011

October 14, 2011 — includes all titles issued from August 1, 2011 through October 31, 2011

## **QUESTIONS?**

Please e-mail: [audies@audiopub.org](mailto:audies@audiopub.org)





The Audies®, sponsored by the Audio Publishers Association (APA), is the premier awards program in the United States recognizing distinction in audiobooks and spoken-word entertainment. Through the Audies award competition, publishers are able to enter titles in various categories for recognition of achievement. Finalists are selected and, from that group of finalists, one winner is awarded. Finalists will be notified in March 2012 and showcased on the APA website, to the press, and in APA materials. Winners will be recognized at the exciting Audies Gala in New York City on June 5, 2012. Two special awards highlight outstanding achievements: the Distinguished Achievement in Production Award goes to an audiobook that demonstrates excellence in all areas of production, while the Audiobook of the Year recognizes the audiobook that, through quality, innovation, marketing and sales, has had the most significant impact on the industry. Separate calls for entries will go out for these awards in September 2011, and the recipients will be announced at the 2012 Audies Gala. We invite you to join us in this celebration of the spoken word!

**Michele Cobb**  
President

**Ellen Myrick**  
The Audies Judging Chair

**Jennifer Thayer**  
Executive Director

# CATEGORIES

## PLEASE READ THIS INFORMATION CAREFULLY

Recording must have been reproduced originally or compiled from another medium for release as audiobooks. Qualifying audiobooks are defined here as sound recordings containing at least 51 percent spoken word content, duplicated and packaged for sale in the United States as compact discs or originally produced in digital format. Audiobooks need not be derived from or based on a printed book.

- 1 FICTION:** For excellence in narration, direction, engineering, and mix of an abridged or unabridged fiction audiobook. This category is for those titles that do not fit into the specific fiction categories below.
- 2 LITERARY FICTION:** For excellence in narration, direction, engineering, and mix of an abridged or unabridged audiobook of literary fiction. The original print title must have been published during or after 1980.
- 3 MYSTERY:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of an unabridged or abridged mystery audiobook, usually featuring a protagonist trying to solve a crime, such as a murder, committed early in the story.
- 4 THRILLER/SUSPENSE:** For excellence in narration, direction, engineering, mix and abridgment (when applicable) of an unabridged or abridged thriller/suspense audiobook, usually featuring a protagonist racing to stop a catastrophe from occurring.
- 5 ROMANCE:** For excellence in narration, direction, engineering, mix, and an abridgment (when applicable) of an audiobook of romance, including romantic suspense, historical romance, and other romance subgenres.
- 6 SCIENCE FICTION:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of an unabridged or abridged science fiction audiobook.
- 7 FANTASY:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of an unabridged or abridged fantasy audiobook.

# CATEGORIES

**8 PARANORMAL:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of an unabridged or abridged paranormal audiobook.

**9 INSPIRATIONAL/FAITH-BASED FICTION:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of an unabridged or abridged inspirational or faith-based fiction audiobook.

**10 CLASSIC:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of an unabridged or abridged classic of enduring literature (may be in public domain or covered under copyright). The original print title must have been published prior to 1980.

**11 NON-FICTION:** For excellence in narration, direction, engineering, and mix of an abridged and unabridged non-fiction audiobook. This category is for those titles that do not fit into the specific non-fiction categories below.

**12 HISTORY:** For excellence in narration, direction, engineering, and mix of an abridged or unabridged audiobook on a non-fiction historical subject.

**13 BIOGRAPHY/MEMOIR:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of an unabridged or abridged biography or memoir.

**14 PERSONAL DEVELOPMENT:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of a personal development/motivational audiobook on topics such as personal motivation, emotional/psychological enrichment, self-improvement (not related to employment), and interpersonal relationships.

**15 BUSINESS/EDUCATIONAL:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of a business/management or educational audiobook which augments the study of any subject, including business and professional skills, factual information, crafts or methodology, or foreign languages.

**16 CHILDREN'S TITLES FOR AGES UP TO 8:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of a children's audiobook. Audiobooks accompanied by book product are accepted in this category.

**17 CHILDREN'S TITLES FOR AGES 8-12:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of a children's audiobook for middle readers.

**18 TEENS:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of a young adult audiobook.

**19 INSPIRATIONAL/FAITH-BASED NON-FICTION:** For excellence in narration, direction, engineering, mix and abridgment (when applicable) of an unabridged or abridged inspirational or faith-based non-fiction audiobook.

**20 HUMOR:** For excellence in narration, direction, engineering, mix, and abridgment (when applicable) of a humor audiobook.

**21 SHORT STORIES/COLLECTIONS:** For excellence in narration, direction, engineering, mix, and selection of the elements of a program that consists of multiple stories, essays, anecdotes, or other short prose or poetry elements.

**22 ORIGINAL WORK:** For excellence in narration, direction, engineering, and mix of an audiobook that is not based on a print work or recording produced for another medium.

**23 SOLO NARRATION — MALE:** For excellence in the solo reading of an audiobook by a male, any category.

**24 SOLO NARRATION — FEMALE:** For excellence in the solo reading of an audiobook by a female, any category.

**25 NARRATION BY THE AUTHOR or AUTHORS:** For excellence in the reading of an audiobook by the author or authors of that audiobook, any category.

**26 MULTI-VOICED PERFORMANCE:** For excellence in a multi-voiced performance of an audiobook, which includes multiple readers with little to no interaction.

**27 AUDIO DRAMA:** For excellence in a dramatic audio performance, that includes an actor or actors portraying one or more fully voiced characters and uses interaction and dialogue as key elements. The program may be augmented by sound effects and music.

**28 PACKAGE DESIGN:** For excellence in the aesthetic and physical design of an audio package. Criteria for judging this category include typography; graphic design; showcasing of graphic images on front, back, and spine; ease in use of the physical package; and appropriate labeling information for the consumer. Audiobooks with new packaging may be entered, even though the recording may have been released in a prior period.

## AUDIOBOOK OF THE YEAR

A separate call for entries will be issued in September 2011 for submissions to the Audiobook of the Year category. Information will be sent to publishers and posted online at [www.audiopub.org](http://www.audiopub.org).

## DISTINGUISHED ACHIEVEMENT IN PRODUCTION

A separate call for entries will be issued in September 2011 for submissions to the Distinguished Achievement in Production category. Information will be sent to publishers and posted online at [www.audiopub.org](http://www.audiopub.org).

## HOW TO ENTER

**WHO MAY ENTER?** Publishing companies, licensees/distributors, and producers of audiobooks released for the first time in the United States during the period November 1, 2010 to October 31, 2011 may enter The Audies competition. Qualifying audiobooks are defined here as sound recordings containing at least 51 percent spoken word content, duplicated and packaged for sale in the United States compact discs or original productions in digital format. An audiobook need not be derived from or based on a printed book.

### DIGITAL AUDIE CATEGORIES

In order to reduce handling expenses for everyone, the majority of categories for the 2012 Audies Competition will be managed digitally. With continued appreciation to Audible for generously providing service and support for this initiative, the Audies will continue becoming more efficient for publishers and judges alike.

Which categories are not going digital?

Entries into the following categories will still be submitted as CDs:

- Package Design
- Multi-Voiced Performance
- Audio Drama
- Audiobook of the Year\*
- Distinguished Achievement in Production\*

What if my title is not available through Audible?

If you are submitting a title that is not currently available on Audible, please continue to submit your titles as CDs, regardless of the category.

\* A separate call will be issued in September 2011 for submissions to Audiobook of the Year and Distinguished Achievement in Production. Specific submission instructions for these categories will be provided at that time.

**WHAT ARE THE ENTRY FEES?** APA Members — \$100. Non-Members — \$175. If you submit titles for the August 31 deadline after August 31, each entry entered after that date is subject to a \$50 late fee. If you wish to receive membership information from APA, please call 609-799-6327 or visit [www.audiopub.org](http://www.audiopub.org).

### DIGITAL SUBMISSION PROCESS

To be used when submitting in all categories with the exceptions† of:

- Package Design
- Multi-Voiced Performance
- Audio Drama

Complete the online entry form, and ensure that you note if your title is abridged or unabridged. Please double check to be sure you have filled in the entry form completely and have entered the title in the most appropriate category. Please send a check made payable to APA or indicate your credit card billing information for the total amount of entry fees. That's it on your end! Facilitated by APA staff, Audible will then make a download of this title available to each judge in your category.

† A separate call will be issued in September 2011 for submissions to Audiobook of the Year and Distinguished Achievement in Production. Specific submission instructions for these categories will be provided at that time.

### CDs SUBMISSION PROCESS

To be used when submitting in the following categories‡:

- Package Design
- Multi-Voiced Performance
- Audio Drama

and/or if you are submitting a title that is not currently available on Audible.

### WHAT TO SEND

Please submit eight (8) copies of each title for the initial category entered. If you are entering the same title in multiple categories listed above, you need to submit six (6) additional copies for each additional category entered. Example: If you enter the same title in Package Design and Audio Drama, a total of fourteen (14) copies need to be sent

with the entry. Please double check to be sure you have filled in the entry form completely and have entered the title in the most appropriate category. Titles originally produced in digital format may be required to be submitted for judging on standard compact disc. Please send a check made payable to APA or indicate your credit card billing information for the total amount of entry fees with the product. All submissions become the property of APA and will not be returned to you.

### SHIPPING

Entries should be shipped with payment for entry fees to the APA office via a shipping service (UPS, FedEx) to ensure on-time delivery. Please place the checks for entry fees in an envelope inside the package on the top of the product. Please include the packing slip that you receive via email after you submit your online form. Please do not include any checks in an envelope on the outside of the package. Please send to: The Audies Award Competition c/o Audio Publishers Association, 191 Clarksville Road, Princeton Junction, NJ 08550.

‡ A separate call will be issued in September 2011 for submissions to Audiobook of the Year and Distinguished Achievement in Production. Specific submission instructions for these categories will be provided at that time.

Please contact APA Headquarters if you need to submit your entries by written form.

**WHAT ARE THE SUBMISSION DEADLINES?** All submissions of titles released between November 1, 2010 and July 31, 2011 must be received at the APA office no later than August 31, 2011. **Please note that titles entered after their August 31 deadline will be subject to a \$50 late fee per entry.** The deadline for titles released between August 1, 2011 and October 31, 2011 is October 14, 2011. No entries will be accepted after October 14, 2011 due to judging deadlines.

## ELIGIBILITY AND RULES

**1** All entries into the The Audies 2012 awards competition must carry a release date between November 1, 2010 and October 31, 2011. "Release date" is defined as the date the title was first made available for sale to the public in the United States. Titles reissued in a new format are not eligible, unless the "first release date" is within the qualifying period. Collections of previously released materials are eligible if the "first release date" of the new collection is within the qualifying period. Publishing companies may be asked to submit documentation supporting the release dates of the titles they nominate. The date the product was released for sale must be submitted on the entry form. Recordings must have been produced originally or compiled from another medium as audiobooks.

**2** Entries must be submitted by the company that produced the recording. The original producer's name must be supplied. Please note: The original producers may choose to submit the title themselves, or the distributor/licensee may do so. The same title may not be submitted by more than one company.

**3** Entries will be screened by a committee for eligibility, including release date and completeness of the application form. It is the responsibility of the submitter to determine and select the appropriate category. However, the committee reserves the right to move the entries to appropriate categories or dismiss inappropriate submissions. In the event a submission is disqualified the entry fee will be returned to the publishing company.

**4** The judges' decisions are final.

**5** Up to five finalists—except in case of a tie—will be selected for each category from all entry submissions and announced in March 2012.

**6** Winners will be announced, and awards will be distributed to a representative of the publishing company that submits the title during the Audies Gala, June 5, 2012, in New York, NY.

**7** At least six entries must be submitted in a category or the category may be canceled or combined. If a category is canceled, entry fees will be refunded, or entries will be reassigned to other categories with permission of the publisher.