

The Audies®

AUDIOBOOK OF THE YEAR ENTRY FORM

Please fill out one form for each submission and fax to 609.799.7032.

Please also include a copy of this form with your entry.

Entries should be submitted to the APA office by **December 18, 2009**. All entries must be submitted as CDs. Please mail entries and payment to **Audiobook of the Year** at 191 Clarksville Road, Princeton Junction, New Jersey 08550. Late entries will not be accepted.

Contact Information

Contact Person: _____

Publicist: _____

Publicist Assistant: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Entry Information

Entry Title: _____

ISBN: _____

Publisher: _____

Date First Shipped: _____

Narrator: _____

Author: _____

Payment Information

Each entry requires payment of a \$100 entry fee for APA members and a \$150 entry fee for non-members.

Please charge my:

AMEX MasterCard Visa

I have enclosed a check payment to The Audio Publishers Association.

Name on card: _____

Card number: _____

Expiration date: _____

Judges will consider the following:

- Creativity of Marketing and Publicity
- Results of Marketing and Publicity
- Quality of Production
- Sales

Please include **FIVE** packets of your marketing materials for judging. The following materials, as available for the work, will be considered:

- Updated Marketing and Publicity Plan, including details on how listeners were reached (include TV, radio, web, library and store events as well as ads and sales promotions details)
- Results of Marketing and Publicity efforts, including off-the-book-page coverage as well as reviews, web promos
- First print and net sales units and dollars to date
- Notes about unique aspects of packaging and/or recording
- Notes about any unique challenges of the editing/recording/producing process
- Any additional sales and marketing information you deem relevant

Why do you believe this title should be the Audiobook of the Year winner, and how has it had the greatest impact on the audio publishing industry? (please attach one paragraph, as appropriate)

Please be aware that the quality presentation of marketing materials is weighed so please no faxes or poor quality materials.